



Middlewich Clean Team Newsletter

Autumn 2012

Spreading the word

Several of the towns surrounding Middlewich are in the process of setting up Clean Teams. Committee members, including the Chair of the Clean Team, Janet Chisholm and the Vice Chair, Stephen Dent, have responded to requests for help and advice from neighbouring towns. This started with Crewe who are now up-and-running with their own Clean Team and this has been followed with visits and presentations to groups and Councillors in Knutsford and Winsford, where there is a great enthusiasm. When the Middlewich Clean Team was started nearly ten years ago, spreading the word in this way was a stated aim of the group, so it's good to see that word of our success in Middlewich is spreading.

Clean Team joins in Tesco Tidy Up

Nine members of Middlewich Clean Team joined Tesco Stores with their Tidy up Campaign. Tesco staff, who were all volunteers, painted the substation and doors along Southway which had been spoilt by graffiti, whilst MCT litter-picked the surrounding area. We all joined together for a buffet lunch kindly provided by Tesco afterwards.



A national newspaper and local television programme feature the Clean Team

Middlewich Clean Team was chosen to kick off the Daily Mail's 'Clean Up for the Queen' in May in an effort to get volunteers to join in a campaign in time for the Jubilee in June. A reporter interviewed several committee members then took lots of photos at various spots around the town. The reporters and photographers were all impressed—we had to find some litter to 'plant' in their photos as the streets and towpaths were all tidy! This resulted in a two-page spread in the national newspaper. The Daily Mail then made a donation to the group's work. This excitement was closely followed by a request for a piece for Granada Reports. They interviewed several of the group's members 'on camera' and we featured in a two-minute television report in the evening news. This has raised the profile of not just our Middlewich Clean Team but of the problem of litter throughout the country and it proved just how many people around the country are in complete agreement with the group's aims.

Community Planting

At the end of May this year—just in time for the Jubilee—hundreds of red, white and blue plants were put in the borders in the churchyard of

St Michael and All Angels in the town centre. Members of the Clean Team were joined by plenty of other volunteers including residents, Town Councillors and lots of Cubs and Brownies, who made short work of the planting task. Funding for the plants came from new sources this year—the Round Table were kind enough to give us £250 so that we could buy the plants. The evening ended with tea and biscuits donated by Tesco Stores and prepared for us by the Mothers Union.



Cubs and MP join in

Fiona Bruce MP joined Clean Team members, Cubs and their leaders for a litter pick around the town in July. A good time was had by all!



Litter Pick Dates

- Saturday 8th Sept**, 2.00pm. Meet at Total People car park
- Monday 17th Sept**, 1.00pm. Town Bridge. Meet at Seabank car park
- Saturday 13th Oct**, 2.00pm. Kings Lock car park
- Monday 22nd Oct**, 1.00pm. Turnpike car park
- Monday 5th Nov**, 1.00pm. Tesco car park
- Saturday 10th Nov**, 1.00pm. Town Bridge. Meet at Seabank car park
- Monday 3rd Dec**, 1.00pm. Meet at Little Chef car park
- Saturday 8th Dec**, 2.00pm. Turnpike Car Park

Funding receives a boost

Supported by



The Clean Team have recently received a Community Grant from Cheshire East Council. This was applied for by Stephen Dent, MCT's Vice-Chairman, and will be used to help to fund litter pickers and promotional material. This is in addition to the annual Standing Grant that is given to us as a Community Group by Middlewich Town Council. This grant commenced last year and helps to fund insurance and other essential running expenses. Without this funding it would not be possible to carry out the work to the standard that the Clean Team does in Middlewich and, of course, this is recognition for the work of all the Clean Team's members.



Contact details

You can get in touch by phone—01606 836263
or text—07974 952177
or visit the Clean Team website—
www.middlewichcleanteam.co.uk

Our AGM will be held on Tuesday 23rd October, 7.30pm at the Kinderton Hotel—all welcome