

WMR Website

Cookies And Privacy Policy

First, a brief explanation of what a cookie is.

Put simply, a cookie is a small text file which is stored on your computer or other web enabled device so that the website can remember some information about your browsing activity on the website.

A cookie can be used to hold information relating to your use of a website, some examples are:

- information about your device such as it's IP address and browser type,
- demographic data,
- the URL a link that opened the website you are visiting,
- your online preferences.

The simplicity of such a small text file means that cookies can have many uses and are sometimes essential for the proper functioning of a website; this is often the case with online shops and other interactive websites.

How does the WMR website use cookies?

The WMR website does not directly use any cookies however it does make use of some embedded third party elements which may do, these are:

- **Google Custom Search**
 - We use the Google Custom Search to allow visitors to search within our website. As this is an embedded element provided by Google we do not have any control over Google's use of cookies or their privacy policy, however Google does publish it's Privacy Policy and you may read it at http://www.google.com/intl/en_uk/policies/privacy/ .
- **YouTube**
 - To enable us to use video recordings from various sources we embed video recordings served from the YouTube website. As YouTube is provided by Google we do not have any control over Google's use of cookies or their privacy policy, however Google does publish it's Privacy Policy and you may read it at http://www.google.com/intl/en_uk/policies/privacy/ .
- **Sitemeter**
 - Our website uses a "hit counter". This is situated on the right hand side of the home page and is the black number indicating how many visits there have been to the website, for example "13.337 visits since 22/11/2010". We use this as means of monitoring the performance of the website and we do not collect or use any personal data from the third party service provided by SiteMeter Inc. We do not have any control over SiteMeter's use of cookies or their privacy policy, however SiteMeter Inc. does publish it's Privacy Policy and you may read it at <http://www.sitemeter.com/?a=privacy> .
- **Google Maps**
 - We use Google Maps to show our location. As these embedded elements are provided by Google we do not have any control over Google's use of cookies or their privacy policy, however Google publishes this information and you may read it at http://www.google.com/intl/en_uk/policies/privacy/
- **WMR Blog**
 - The WMR Blog uses "Blogger" which is provided by Google. We do not have any control over Google's use of cookies or their privacy policy, however Google does publish it's Privacy Policy and you may read it at http://www.google.com/intl/en_uk/policies/privacy/

Privacy

The WMR website itself does not collect personal information nor does it set any cookies.

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