

# Middlewich Clean Team

## Cookies And Privacy Policy

First, a brief explanation of what a cookie is.

Put simply, a cookie is a small text file which is stored on your computer or other web enabled device so that the website can remember some information about your browsing activity on the website.

A cookie can be used to hold information relating to your use of a website, some examples are:

- information about your device such as it's IP address and browser type,
- demographic data,
- the URL a link that opened the website you are visiting,
- your online preferences.

The simplicity of such a small text file means that cookies can have many uses and are sometimes essential for the proper functioning of a website; this is often the case with online shops and other interactive websites.

### **How does the Middlewich Clean Team website use cookies?**

The Middlewich Clean Team website does not directly use any cookies however it does make use of some embedded third party elements which may do, these are:

- Google Maps
- Google Custom Search

We use Google Maps to show where we have established litter picking areas according to postcode and we use the Google Custom Search to allow visitors to search within our website. As these embedded elements are provided by Google we do not have any control over Google's use of cookies or their privacy policy, however Google publishes this information and you may read it at [http://www.google.com/intl/en\\_uk/policies/privacy/](http://www.google.com/intl/en_uk/policies/privacy/)

### **Privacy**

The Middlewich Clean Team website does not routinely collect personal information however from time to time we may run campaigns that request you to enter some information such as your name and address. In such cases the information will only be used for the reasons specified in that campaign. Our Volunteer Registration is an example of this.

Our website uses a "hit counter". This is situated on the left hand side of the home page and is a small blue rectangle with a number in it. This is used simply to show the number of visits to that page to give us an indication as to how much the website is being used.

Middlewich Clean Team/IPJnet Web Developments  
Last Updated 17<sup>th</sup> September 2012